



2025

APA Foundation Benefit

May 19, 2025 7:30 – 11:00 PM

with pre-events starting at 5:45 PM

GRAMMY Museum

Los Angeles, CA



ABOUT THE AMERICAN PSYCHIATRIC ASSOCIATION FOUNDATION

The APA Foundation is on a mission to let all Americans know that Mental Health Care Works. We invite you to join us.

Backed by the medical expertise of the American Psychiatric Association and industry-leading strategic partners we create mental health literacy, connect underserved communities to the mental health care they need, and change behaviors and attitudes toward mental health. Through our programs and grant opportunities, we are working towards a mentally healthy nation for all where we live, learn, work, worship and play.

OUR MISSION

To promote the mental health and well-being of individuals and communities.

3,500+

Early career psychiatrists have been trained by the APA Foundation's Fellowship program since its inception with many going on to lead major health systems and medical schools.

150K+

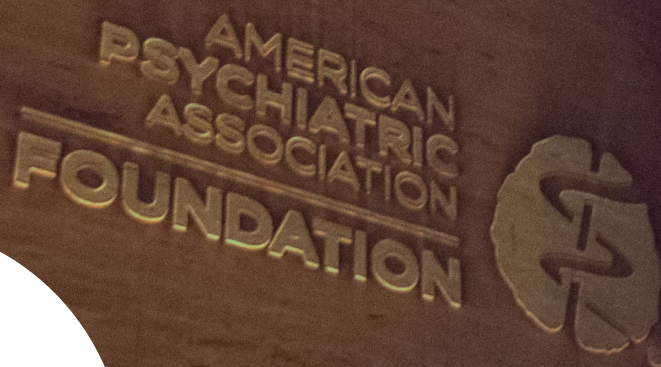
Employees impacted in 2023 by APAF's Notice. Talk. Act at Work® management training platform available in 9 languages.

99%

Reduction in major mental health events recorded by schools trained in Notice. Talk. Act.® at School.

\$600K+

Awarded over \$600,000 in grants to 120 community based organizations under the APAF Awards for Advancing Minority Mental Health.



The APA Foundation Benefit, held each year at the APA Annual Meeting, is a highly visible opportunity for organizations and partners to demonstrate their support for the Foundation's vision to Create a Mentally Healthy Nation for All. Join us in 2025 at the GRAMMY Museum in Los Angeles as we celebrate another year of impact alongside APA leadership, colleagues, partners, and the next generation of leaders in psychiatry. Benefit guests will enjoy an elegant evening of inspired cuisine, the opportunity to explore the museum, entertainment, dancing and more. Your support enables us to continue our mission that will let all Americans know that Mental Health Care Works. We look forward to hosting you.

2024 Benefit – Cipriani 25 Broadway, NY

- ▶ 550+ Attendees

2023 Benefit – San Francisco Museum of Modern Art

- ▶ 650+ Attendees

Attendees Expected in LA **600+**

- ▶ APA member and non-member psychiatrists—from residency to retirement
- ▶ Corporate Partners who support our vision to create A Mentally Healthy Nation
- ▶ Mental health advocates and philanthropists
- ▶ APA and APAF leadership

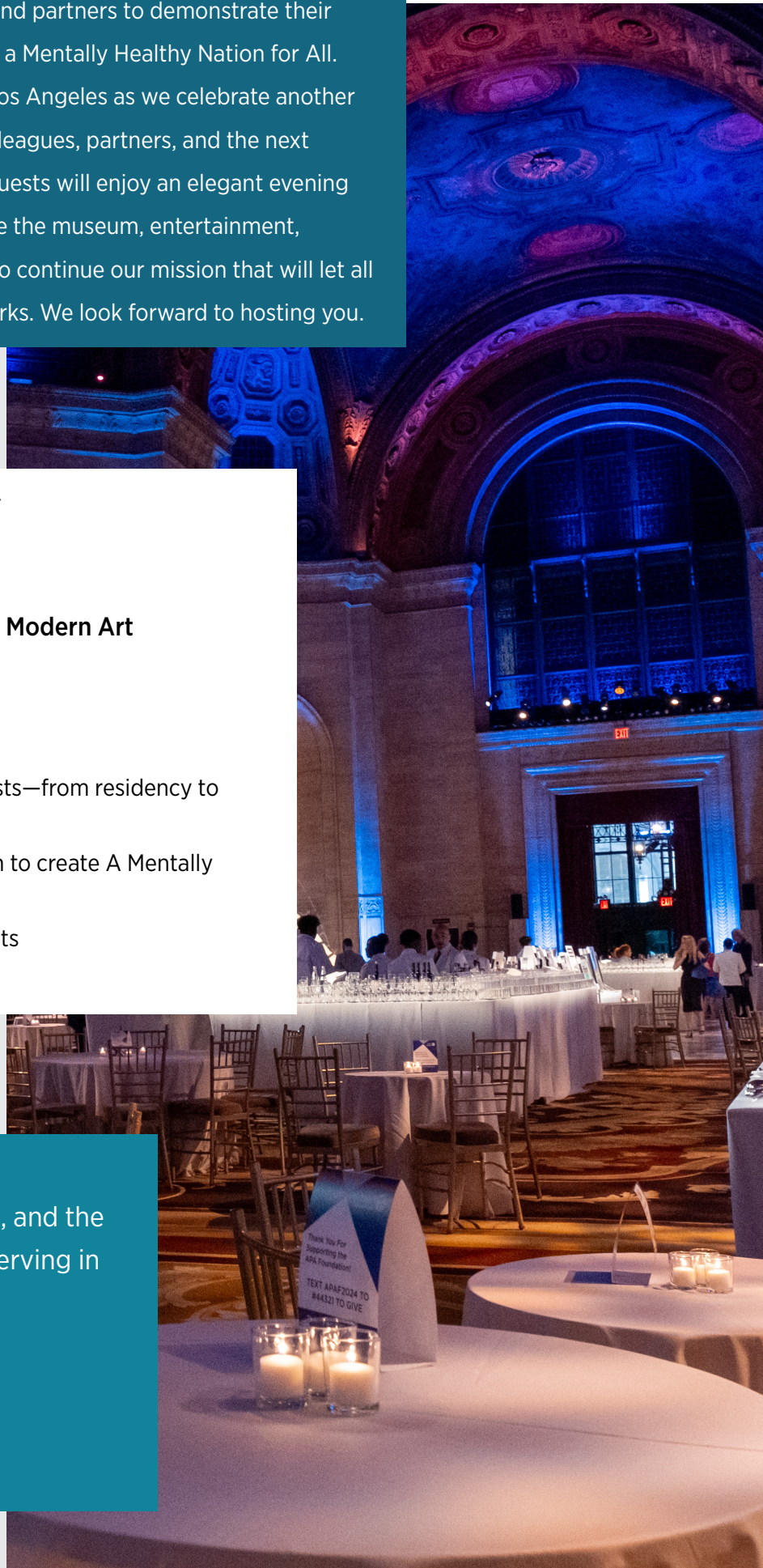
ATTENDEE DEMOGRAPHICS

Attendees from 45 states, Puerto Rico, and the District of Columbia as well as those serving in our armed forces

Age of Attendees:

66% - under 49

33% - 50 and older



SPONSORSHIP OPPORTUNITIES

PREMIERE SPONSOR

\$50,000

- ▶ 1 Available - Exclusivity
- ▶ 6 VIP Tickets
- ▶ 4 Benefit Tickets
- ▶ Recognition in pre and post marketing materials (social media, emails, website, Foundation Booth in the APA Annual Meeting Exhibit Hall)
- ▶ Recognition in APAF Benefit Program Guide
- ▶ Recognition in APAF Benefit Ad in APA Annual Meeting Program Guide
- ▶ Recognition in APAF Benefit Digital Advertising on APA sites
- ▶ Prominent Logo Display at APAF Benefit
- ▶ Logo recognition in Welcome Signage and Venue Entrance and mention during event

PERFORMANCE SPONSOR

\$50,000

- ▶ Sponsor a special pre-event performance in the Clive Davis Theater
- ▶ 1 Available - Exclusivity
- ▶ 2 VIP Tickets
- ▶ 8 Benefit Tickets
- ▶ Recognition in pre and post marketing materials (social media, emails, website, Foundation Booth in the APA Annual Meeting Exhibit Hall)
- ▶ Recognition in APA Program Guide
- ▶ Recognition in APAF Benefit Ad in APA Annual Meeting Program Guide
- ▶ Logo Recognition in Clive Davis Theater Signage, and Welcome Signage

VIP LOUNGE SPONSOR

\$40,000

- ▶ Sponsor an exclusive VIP Lounge Space during the Benefit
- ▶ 1 Available - Exclusivity
- ▶ 5 VIP Tickets
- ▶ 3 Benefit Tickets
- ▶ Recognition in pre and post marketing materials (social media, emails, website, Foundation Booth in the APA Annual Meeting Exhibit Hall)
- ▶ Recognition in APA Program Guide
- ▶ Recognition in APAF Benefit Ad in APA Annual Meeting Program Guide
- ▶ Catered with bar and staff
- ▶ GRAMMY Museum Space – ½ Floor
- ▶ Logo Recognition in VIP Lounge signage

Customizable Sponsorship Opportunities Available

SPONSORSHIP OPPORTUNITIES

SEMI-PRIVATE RECEPTION OPPORTUNITY

\$40,000

- ▶ Hold a Semi-Private Reception before the Benefit for your group
- ▶ Up to 2 available
- ▶ GRAMMY Museum Space – on one floor
- ▶ 5 Benefit Tickets
- ▶ Recognition in pre and post marketing materials (social media, emails, website, Foundation Booth in the APA Annual Meeting Exhibit Hall)
- ▶ Recognition in APA Program Guide
- ▶ Logo recognition in Reception Signage

GOLD SPONSOR

\$30,000

- ▶ Up to 4 available
- ▶ 2 VIP tickets
- ▶ 6 Benefit tickets
- ▶ Recognition in pre and post marketing materials (social media, emails, website, Foundation Booth in the APA Annual Meeting Exhibit Hall)
- ▶ Recognition in APA Program Guide
- ▶ Recognition in APAF Benefit Ad in APA Annual Meeting Program Guide
- ▶ Logo recognition in Welcome Signage

ENTERTAINMENT SPONSOR

\$20,000

- ▶ Sponsor the DJ, Dance Floor and Karaoke
- ▶ 1 available - Exclusivity
- ▶ 6 Benefit Tickets
- ▶ Recognition in pre and post marketing materials (social media, emails, website, Foundation Booth in the APA Annual Meeting Exhibit Hall)
- ▶ Recognition in APA Program Guide
- ▶ Recognition in DJ Booth & Clive Davis Theater Signage

SILVER SPONSOR

\$15,000

- ▶ Up to 6 available
- ▶ 6 Benefit tickets
- ▶ Recognition in pre and post marketing materials (social media, emails, website, Foundation Booth in the APA Annual Meeting Exhibit Hall)
- ▶ Recognition in APA Program Guide
- ▶ Logo recognition in Welcome Signage

Customizable Sponsorship Opportunities Available

SPONSORSHIP OPPORTUNITIES

TABLES

\$10,000

- ▶ 10 Benefit Tickets
- ▶ Recognition at Foundation Booth in the APA Annual Meeting Exhibit Hall
- ▶ Tabletop Signage

COMMUNITY SPONSOR

\$3,500

- ▶ 2 Benefit tickets
- ▶ Recognition at Foundation Booth in the APA Annual Meeting Exhibit Hall

Customizable Sponsorship Opportunities Available

Mental health care works when

You Make the Call

Get more resources and information
at MentalHealthCareWorks.org

Questions?
Please contact:

Lilia Coffin

lcoffin@psych.org or
apafoundation@psych.org

To learn more and support our vision of a
mentally healthy nation for all, visit apaf.org.

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